AGENDA

1. Introduction (5 min)
2. Social media management tools presentation (25 min)
3. Managing agency social media accounts (15 min)
4. ND.gov privacy policy (10 min)
5. ND.gov website banner (10 min)
6. Expanded agency resources (10 min)
7. Open discussion (15 min)

3. Managing Agency Accounts with Personal Profiles

OPTION 1: Add personal account as page admin

RISK: Accidental posts – Less agency control*

	Admin	Editor	Moderator	Advertiser	Analyst
Manage Page roles and settings	X				
Edit the Page and add apps	X	X			
Create and delete posts as the Page	X	X			
Send messages as the Page	X	X	X		
Respond to and delete comments and posts to the Page	X	X	X		
Remove and ban people from the Page	X	X	X		
Create ads	X	X	X	X	
View insights	X	X	X	X	X
See who posted as the Page	X	X	X	X	X

3. Managing Agency Accounts with Personal Profiles

OPTION 2: Create personal agency profile(s)

RISK: None?

NOTES: Max privacy settings on agency profile

DISCUSSION

4. UPDATES TO ND.gov Privacy Policy

Privacy Policy Fundamentals
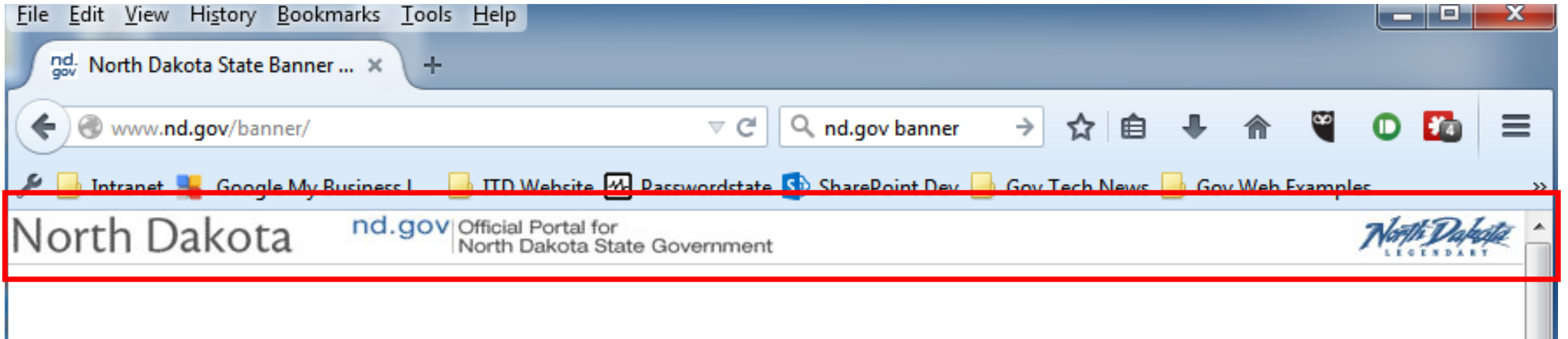
Why change it now?

What other states are doing

- Michigan   - Texas

- Hawaii   - Utah

- Kentucky   - South Dakota

DISCUSSION

5. ND.GOV BANNER

OLD

NEW

broadband.nd.gov ⟳

nd.gov | Official Portal for
North Dakota State Government

ITD

http://www.nd.gov/banner/

6. The State of State Digital Communication